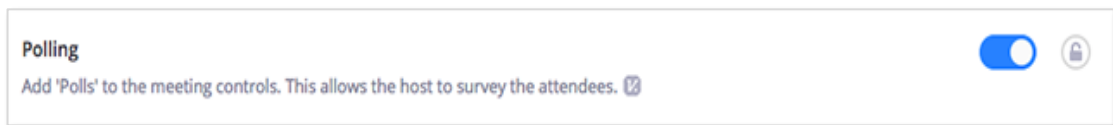# Using Polls in Zoom

Polls are now a feature within [licensed Zoom](#) meetings. They are a great way to help get people engaging in your meetings, webinars and sessions.

Enabling the Polling Feature in your Account

1. Log into your Zoom account
2. In the navigation menu, click **Account Management** then **Account Settings**.
3. Navigate to the **Polling** option on the **Meeting** tab and verify that the setting is enabled.

If the setting is disabled, click the toggle to enable it. If a verification dialog displays, choose **Turn On** to verify the change.

Polling
Add 'Polls' to the meeting controls. This allows the host to survey the attendees.

Planning your Polls

To utilise polls in Zoom you need to plan them in advance. To create a poll you need to do the following:

1. Go to the Meetings page and click on your scheduled meeting. If you do not have a scheduled meeting, **schedule a meeting** now.

2. From the meeting management page, scroll to the bottom to find the Poll option. Click Add to begin creating the poll.

You have not created any poll yet.   Add

3. Enter a title and your first question.
   - (*Optional*) Check the box to make the poll anonymous, which will keep the participant's polling information anonymous in the meeting and in the reports.
   - Select whether you want the question to be single choice (participants can only choose one answer) or multiple choice question (participants can choose multiple answers).
4. Type in the answers to your question and click Save at the bottom.

5. If you would like to add a new question, click Add a Question to create a new question for that particular poll.
6. You can add more polls by repeating **Step 2**.

You can also create a poll by clicking **Polling** during the meeting. This will open up your default web browser where you can add additional polls or questions.

Note: You can only create a max of 25 polls for a single meeting.

Launching a Poll

To conduct a poll in a meeting

1. Start the scheduled Zoom meeting that has polling enabled
2. Click **Polls** in the meeting controls
3. Select the poll you would like to launch
4. Click **Launch Poll**
5. The participants in the meeting will now be prompted to answer the polling questions, the host will be able to see the results live
6. Once you would like to stop the poll, click **End Poll**
7. If you would like to share the results to the participants in the meeting, click **Share Results**. Participants will then see the results of the polling questions

Downloading a report of poll results

You can download a report of the poll results after the meeting. If registration was turned on and the poll was not anonymous, it will list the participants' names and email addresses. If registration was not on, it will show the results, but list the participants as "Guest". If the poll was anonymous, it will show "anonymous" for the participants' names and email addresses. Please be aware if you want to share the results as part of minutes or post event notes this may have data protection implications.

Ways to use Polls

Icebreakers

Ask a fun question about what's for lunch, how the weather is where they are, or what their favourite sport is. This may seem silly, but it's a great way to break the ice and get people interacting. It also helps to get everyone to turn on their video. See below for some of our favourites.

Select future content / check for understanding

You can run a poll to outline what content you'll cover next in a meeting. You'll have to be ready to tweak your content to meet their needs – but your audience will be much more engaged. This can be a great idea for meetings where you have a lot of information and a limited amount of time. Similarly, you can use polls to ask questions on key points to check for understanding when a session is more learning focused.
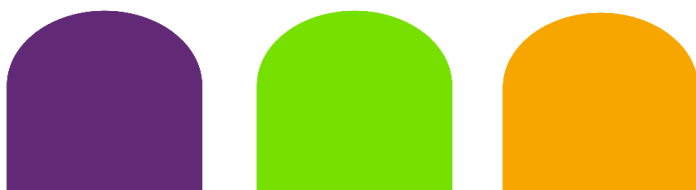
Input into the meeting

Want to know what they thought about the meeting or session? A poll with a scale that lets them rate the content and presentation could provide instant feedback. And participants don't need to worry as their responses are anonymous. For example "On a scale of 1-7, how engaged are you in the session are you today?"

(Tip – build a "poll" slide into your presentation deck so you don't forget to launch the poll.)

Some Example Icebreakers

To get the inspiration flowing here are some our favourite poll ideas:

1. If age is only a state of mind, which category best describes your state of mind right now?
   a) Cheeky child
   b) Tormented teenager
   c) Mad mid-lifer
   d) Groovy grandparent

2. Which superpower would you like to have? **(**Multiple choice)
   a) Mind reading
   b) Invisibility
   c) Teleportation
   d) Flying
   e) I already have a superpower

3. What's the strangest thing you did while attending a meeting online? (Multiple choice)
   a) Ate breakfast / lunch / dinner
   b) Wore pajamas
   c) Brushed my teeth
   d) Watched Netflix
   e) Other but my lips are sealed