Neighbourhood Impact Fund

Grants of up to £5,000 to support social prescribing in Salford

Closing Date
16.09.19

Supported by

Salford CVS
making a difference in Salford

NHS
Salford
Clinical Commissioning Group

Neighbourhood Impact Fund 2019/20

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The Neighbourhood Impact Fund is for voluntary, community or social enterprise sector organisations for projects designed to support social prescribing in Salford.

It is supported by NHS Salford CCG (Clinical Commissioning Group) as part of the Third Sector Fund.

Is your organisation eligible to apply?

All organisations applying for Neighbourhood Impact grants from Salford CVS must meet the eligibility criteria outlined below:

Membership of Salford CVS

Only voluntary, community or social enterprise sector organisations can join Salford CVS.
For further details of Salford CVS membership click here or apply online.
When you apply you'll need to upload a signed copy of your Constitution / Articles of Association.
If you've not yet developed your Constitution / Articles of Association then our Development Team can support you. Contact us at office@salfordcvs.co.uk or phone 0161 787 7795.

The benefits of Salford CVS Membership include:

♦ Free Training ♦ Policy Development ♦ Eligibility for Grants ♦ Bid Writing Support ♦
♦ Holding Accounts ♦ Discounts on Financial Services ♦ AGM attendance ♦ plus lots more...

Salford-based VCSE organisations with a turnover of less than £200,000 per year

The Impact Fund is targeted at small to medium sized VCSE sector organisations with an annual turnover of less than £200,000. They must be based (or have a track record) in the city of Salford.

Public liability insurance

We expect applicants to have public liability insurance in place before you apply. If you don't, you can include the cost of for 12-months cover in your Neighbourhood Impact Fund application. See this link for guidance on public liability insurance.

Appropriate policies

All successful applicant organisations are expected to work with Salford CVS' Development Team over the coming year to develop effective policies and practices that will strengthen their organisation and open up wider funding opportunities. If your project involves children or vulnerable adults you'll need to develop these policies before any grant can be approved.

Neighbourhood Impact Fund - 2019/20

Guidance Notes

Why is it called the Neighbourhood Impact Fund?

In 2017 Salford NHS Clinical Commissioning Group (CCG) produced a 5-year **Locality Plan** that identified the health challenges facing Salford, and highlighted the need to make a real **impact** on the social, economic and environmental causes of poor health:

As part of NHS Salford CCG's commitment under the Locality Plan £3m has been allocated to the Third Sector Fund, managed by Salford CVS over 2017-20.

For the year 2019/20 £250,000 has been allocated from the Third Sector Fund to support social prescribing projects based in one of **Salford's 5 health neighbourhoods.**

This means that **£50,000 will be available in each neighbourhood**. Grants of up to £5,000 will be available.

Supporting Social Prescribing

The Neighbourhood Impact Fund has been made available to support social prescribing under Salford's Wellbeing Matters programme. Social prescribing is a method by which GP's and wider support staff identify non-medical alternatives for certain conditions.

Wellbeing Matters provides social prescribing support to enable people to access non-medical wellbeing support by connecting them into local activity and provision within their neighbourhood.

What are the Funding Priorities?

All applications must address one of the priority funding areas below:

1) Tackling Loneliness

Establishing or increasing regular activity that brings people together who may be at risk of having limited social contact.

2) Improving Levels of Physical Activity

Setting up or increasing a physical activity project which will support people to increase their activity to a minimum of 30 minutes per week.

3) Improving Mental Health and Wellbeing

Establishing or increasing activities that help to improve low mood.

As stated above, projects can meet more than one priority.

Can organisations bid for funding in more than one neighbourhood?

No, organisations that which to apply for funding must select one of the five neighbourhoods they wish to hold their project activities in. Also, only one application can be submitted per organisation.

Wellbeing Matters

Salford's Five Health Neighbourhoods

How to apply

Firstly please read these guidance notes thoroughly and ensure that your organisation meets the eligibility criteria and that your project meets one (or more) of the funding priorities.

Once your organisation has a clear idea of what you want to deliver you are welcome to contact your neighbourhood Volunteering Development Worker to talk it through. Their role is to advise you on what can/cannot be funded, not to help you plan or develop your project.

Neighbourhood	Volunteering Development Worker (tel. 0161 787 7795)
Ordsall, Langworthy, Claremont, Seedley & Weaste	Matt Bell
Swinton and Pendlebury	Rosie Mawdsley
Broughton, Kersal, Irwell & Riverside	Matt Bell
Irlam, Cadishead, Eccles, Barton & Winton	Beatty Osborne
Little Hulton, Walkden, Worsley, Boothstown & Ellenbrook	Michael Caroll

Calling all organisations in Salford…

Unleash your creativity and go **Social in Salford**

Social Value in Salford

When **planning your project** have a think about how you can deliver your activities for the benefit of Salford

You could support other community / voluntary organisations and independent local businesses by shopping locally and keeping the money in Salford!

You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.

As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.

One way of describing these added benefits is 'social value'.

Spending with Salford in mind

Venue Hire Hiring community owned or managed venues helps maintain Salford's important community assets.

Refreshments Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

Marketing and Publicity Have a think how you can support local printers or suppliers. Will you be using recycling paper, card or other materials?

T-shirts and other merchandise Whilst the vast majority of merchandise is manufactured in the far east, you can still do your bit for Salford and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

Entertainment / activity costs Help keep your money within Salford and use local, independent businesses and suppliers where possible.

Awards and Certificates These could be hand-made by local people, and reflect the culture of Salford.

…plus lots of other amazingly creative ideas from your project team!

Help make Salford 10% Better

10% BETTER in Salford

Together with our partners Salford CVS want to tackle the inequality and poverty in Salford and improve wellbeing and quality of life for the people who live here. Our aim is to maximise the local benefit from all money spent in Salford. The **10% Better Campaign** invites you **make a pledge** to help make positive difference in.

You can use the application form (question 33) to tell us if you're interested in making a pledge on behalf of your organisation.

Neighbourhood Impact Fund 2019/20

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Important Dates:

- Closing date: 12.00noon on Monday 16th September 2019.
- Applicants will be notified of the funding decision by Friday 1st November.

How to Complete the Application Form

About your Organisation (questions 1-8)

Question 4) Is your organisation a member of Salford CVS?
If your organisation is not a member of Salford CVS you'll need to apply for membership in order to be eligible for funding. For further details of Salford CVS membership click here or apply online. Do this as soon as possible.

Question 5) What type of organisation are you?
Most community and voluntary groups are classified as an 'Unincorporated Association'. If you're 'not constituted' you'll need to develop a constitution (and apply for membership of Salford CVS). Our Development Team can assist you develop a constitution. Contact us by phone 0161 787 7795 or email: office@salfordcvs.co.uk

Question 6) What is the organisation's annual turnover? *(must be below £200,000)*
Turnover is the amount of money your organisation brings in each year (through grants, donations and sales).

Question 7) Does your organisation have its own bank account?
If you don't have a bank account we can provide a holding account for you at Salford CVS.

Question 8) Does your organisation want a holding account at Salford CVS?
We can hold the money for you to access when you need it.

About your Project (questions 9-30)

Question 9) Project Name
It's a good idea to give your project a memorable name that is different to the name of your organisation.

Question 10) Please describe your project in 50 words
This needs to be a summary of the project you're looking for funding for, not your organisation. This information will be used by Salford CVS for reporting and promotion purposes.

Question 11) Which Priority Funding Area will your project address?
Please select the priority which mostly closely fits with your project's aims and objectives. You can select more than one.

Question 12) Please give of how your project will improve the health and wellbeing of Salford residents for the selected Priority Funding Area(s) above.
Please explain how the activities you plan to deliver will help tackle your health and wellbeing funding priority. If you have any evidence of how your activities improve health and wellbeing include it here.

Question 13) Please give details of what will be delivered through this project
In this section tell us what you intend to do with the grant if you're successful. Please give details of the practicalities involved in delivering your project i.e. how you will use the money, what you plan to do, who's doing it, the frequency of activities, how it will be promoted, on which days etc.

Question 14) Approximately how many people will directly benefit from this project?
Be realistic about how many people this project will work with. We are interested in organisations delivering good projects with a manageable number of beneficiaries.

Question 15) Approximately how many new people will directly benefit?
The Neighbourhood Impact Fund is all about creating new opportunities to improve the health and wellbeing of Salford residents. Please give an estimate of the number of new people this project will benefit. i.e. not currently involved in your group or activities. There is no right answer to this question.

Question 16) Will your project involve children or vulnerable adults?
If your project involves working with children or vulnerable adults we'll need to work with you to develop appropriate safeguarding policies.

Question 17) When is the project due to start and finish?
It is expected that projects supported by Impact grants are fully delivered with 12-months of the award. It is expected that projects will not start sooner than November 2019.

Question 18) All projects receiving funding are required to accept referrals from the Wellbeing Matters programme. These will be people who have been identified as benefiting from the activities your organisation is offering.
All projects are expected to accept referrals. You must tick this box to be eligible for funding. Groups with closed membership are not eligible to apply.

Question 19) Please outline below how you go about welcoming and supporting new people who will participate in your project activities.
Joining a new group can be daunting for anybody and especially so if they need to improve their health and wellbeing. What practical measures will you employ to create a welcoming and supportive environment?

Question 20) Is your project new project or expansion of an existing project?
Please indicate whether your project is completely new, or whether it is an existing project that you're extending in time and/or expanding in scope to meet additional demand.

Question 21) In which Salford neighbourhood will your project be based?
Please tell us the location of where in Salford your project will be delivered. If you're unsure please refer to the map on page 4.

Question 22) In addition to any referrals from the Wellbeing Matters programme how will you target or recruit project beneficiaries?
Will you be recruiting individuals to work with or are you working with them already? Please include details of contingency plans if recruitment of beneficiaries is harder than originally envisaged.

Question 23) Please outline the tools and mechanisms you propose to use to evaluate your projects.
You will be expected to get feedback from your beneficiaries as well as demonstrate the impact your project has made. Successful projects are expected to allocate sufficient time and resources to undertake effective evaluation of their project activity.

Question 24) How will the project activity (or benefits of the project) be sustained after this funding ends?
Neighbourhood Impact Fund grants are for projects which last up to 12-months. Continuation grants in future years cannot be guaranteed. It may be that you intend to run this project as a one -off. If you hope to continue beyond 12-months what is your plan to make this happen?

Question 25) All organisations funded under the Third Sector Fund are required to undertake evaluation of the impact of their project. This will include assessing the impact on your beneficiaries (those that will benefit directly from the work you do).
Follow the guidance on the application form. A worked example is featured below.

Example

This group firstly selected two indicators from List A.

Then they chose a further two indicators from list A or B.

In this example they chose one from List A and one from List B

Impact Indicators **List A**	Please Tick ✓
Reduced social isolation	✓
Increased activity within their community	
Increased connection between generations	
Improved social networks and personal relationships	
Increased amount of physical activity	
Improved posture and stability in over 65s	✓
Increased confidence and self-esteem	
Increased sense of belonging to their local community or feeling connected to the world around them	✓
Increased employability	
Improved self-esteem from volunteering	

Impact Indicators **List B**	Please Tick ✓
Improved ability to manage long term health condition(s)	✓
Taking responsibility for activity in their local community	
Raised personal aspirations	
Ability to progress in life and achieve personal aspirations	
Improved life skills	
Increased feeling of being valued by others	
Improved happiness	

Further Guidance
Please see the worked in the Guidance Notes. If you need further help, please call the grants team on 0161 787 7795 or email grants@salfordcvs.co.uk

We are a Living Wage Funder

We support organisations that pay their staff the UK Living Wage of £9.00 per hour (or more)

Maximising the benefits for Salford (questions 26-30)

Question 26) If you employ staff, do you pay them all at the Living Wage rate of £9.00 or above?

Salford CVS is a Living Wage Funder and actively encourages grant recipients to pay the Living Wage Foundation's recommended minimum of £9.00 per hour. Find out more at: www.livingwage.org.uk

Question 27) - Where will you buy goods or services for this project?

Help to keep this money in Salford and buy locally if possible.

Question 28) - How will your project support new and existing volunteers?

How can you help increase volunteering by local people or help them develop their confidence or new skills.

Question 29) How will you promote greener alternatives to the car?

Using cars less and walking, cycling or using public transport more, helps protect our air and climate. Is your project accessible for people without access to a car?

Question 30) How will any waste generated by your project be disposed of?

Help reduce waste and increase reuse, recycling and composting where you can.

Your project budget

Question 31) The Budget

Use the budget sheet to explain what you want the money for. The description needs to be clear. Please include calculations to help us understand how you've reached each figure.

Example 1	**Acceptable:**	Staff costs - 15hrs/wk @ £10ph x 10 weeks = £1,500
	Not acceptable:	Staffing £1,500
Example 2	**Acceptable:**	Refreshments @ £2.50pp x 20 people x 6 events = £300
	Not acceptable:	Refreshments at events = £300

Your polices

Question 32) Which of the following policies are in place?

Please tick to show which policies your organisations has developed and adopted. You don't need to send us copies at this stage.

10% Better Campaign

Question 33) Is your organisation interested in making a pledge to support the 10% Better Campaign?

Please tell us if you'd like to make a pledge or not.

Question 34) Declaration

Please just type the name and role of the person submitting the application. We don't need a traditional handwritten signature.