

Elevate Fund

Meet the Funder – July 2024

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Elevate
Salford | VCSE Learning,
Skills and Work
Programme



Overview of the session



1. What is the Elevate Fund?
2. Fund objectives
3. Outputs and outcomes
4. Priority beneficiary groups
5. The Elevate Salford partnership
6. Eligibility – who can apply
7. What we will and won't fund
8. Policies and insurance
9. Reporting requirements
10. How to apply
11. Support/any questions



What is the Elevate Fund?



Salford CVS has secured a major investment from the Albert Gubay Charitable Foundation to boost the employability of individuals from specific groups that are currently under-represented in the jobs market.

The aim of Elevate Salford is to support VCSE organisations in working directly with local people to enhance their employment prospects through delivery of interventions over a period of up to 12 months.



What is the Elevate Fund? Cont.

Organisations are required to work with **15-20** people. Support provided must be **person-centred** and **asset based**. For each beneficiary, a bespoke plan of support must be developed with them, to include actions such as:

- Volunteer placements
- Work placements / apprenticeships
- Job coaching / mentoring
- Accredited training
- Skills development
- Starting a business
- Employment outcomes – **ideally 3 but will depend on your target beneficiaries and their current circumstances**

Fund objectives



- Beneficiaries experiencing inequalities have more opportunities to progress into training, volunteering, work exposure and employment.
- Beneficiaries are more able to secure and maintain good quality and sustainable work.
- Beneficiaries are more able to live healthy lives.
- Beneficiaries are more able to become contributors to the city and region's economy and communities.
- Beneficiaries are more independent and have the necessary tools to adapt to new jobs as the economy changes by being open to lifelong learning.



Outputs and outcomes

Input	1. Number of participants who join your programme
Output	2. Number of participants who complete a bespoke plan
Output	3. Number of participants who complete at least one training course
Output	4. Number of participants who complete a volunteering placement
Output	5. Number of participants who complete a work placement (min 2 weeks)
Outcome	6. Number of participants who successfully move into and complete an accredited training programme
Outcome	7. Number of participants who secure paid work

Priority beneficiary groups



We are looking for bespoke proposals that recognise the challenges faced by 8 specific groups. Proposals must outline how **demonstrable** improvements in individuals' employability will be delivered over the course of the project.

The people you plan to work with must all fit within at least one of the 8 priority groups on the next slide or have **other vulnerabilities**, for example a mental health condition.

Round 2: Applications are particularly welcomed from organisations looking to support people recovering from substance abuse and / or people with experience of homelessness, which are currently underrepresented in the Elevate partnership.



Priority beneficiary groups, cont.

People
affected by
homelessness

People
recovering
from
substance
misuse

Victims of
domestic
abuse

Care Leavers

People with
physical or
learning
disabilities

Ex-offenders
and their
families

Carers

Victims of
modern
slavery (inc.
refugees)

Elevate Salford partnership



Key benefit of applying to the Elevate Fund = membership of the Elevate Salford Partnership!

- ✓ Monthly meetings with other VCSE organisations in Salford to update on progress and share learning
- ✓ Informal networking opportunities with 'core' and grant funded partners
- ✓ Access to the Elevate Salford Programme Manager
- ✓ Training for staff on using online monitoring system, Pathways Star



Eligibility



Organisations that meet the following criteria are eligible to apply:

- ✓ Voluntary, community or social enterprise (VCSE) organisation
- ✓ Full member of Salford CVS
- ✓ Based in Salford OR have a strong track record of delivery in Salford
- ✓ Max. turnover of £2m
- ✓ Organisational bank account with 2 signatories who are not related
- ✓ Fully up to date with grant reporting to Salford CVS

What we will and won't fund



Eligible project costs include:

- ✓ Staffing costs
- ✓ Sessional fees
- ✓ Room or venue hire
- ✓ Project materials
- ✓ Refreshments
- ✓ Volunteer expenses
- ✓ Marketing and promotion
- ✓ Monitoring and evaluation
- ✓ Contribution to overheads
- ✓ Bus passes for beneficiaries

The Elevate Fund is **not** able to support:

- ✗ Projects taking place 100% online
- ✗ Projects not looking to target at least one of the 8 priority groups
- ✗ Short-term projects or one-off events
- ✗ Capital projects or other sorts of projects that do not directly address employability
- ✗ Organisations that are not willing to monitor and evaluate their project using the online system, Pathways Star

Policies and insurance



All organisations will be expected to have the following policies in place at the time of application:

- a) Health and Safety policy
- b) Equality/Diversity Statement or Policy
- c) Public Liability Insurance (Cost can be included in budget)
- d) Risk assessments
- e) Safeguarding Adults policy

...and if applicable to project activities:

- f) Volunteer Policy
- g) Safeguarding Children policy

Reporting requirements



We will ask you about the difference the grant made and to provide a fully broken-down budget. Your reporting will help us to:

- Assess impact – the difference your project made in words, numbers, stories, quotes and photos
- Gather learning – what you have learned as an organisation, how your organisation has developed and what you would do differently next time
- Gain assurance – that you have demonstrated good management of money

Grant recipients will also be required to log all beneficiary details on the online monitoring system, Pathways Star. Training will be provided free of charge however staff time should be factored into the proposed budget – approx. 1 hr. per beneficiary.

Why applications fail – what to avoid



- Applicant organisation not eligible to apply
- Funding criteria/priorities not met or addressed
- Assuming the panel has pre-existing knowledge of your organisation or project
- Providing limited information and/or leaving more questions than answers
- Over ambitious targets for the resources identified
- Inaccurate or over-costed budget items
- Project budgets inflated to reach the maximum amount
- Poor breakdown of budget calculations and/or budgets fail to add up
- Supporting documents not enclosed
- Applications are submitted after the closing date
- Outcomes or evaluation tools are unsuitable for the proposed activities
- Demand on the fund exceeds the money available

Social Value



When planning your project think about how you can deliver your activities for the benefit of Salford (social value).

For example, could you...

- Support other community organisations and independent local businesses by **shopping locally** and keeping the money in Salford?
- **Do your bit for the environment** by choosing greener products as well as reusing, recycling or composting any waste?
- Provide new **volunteering opportunities** and/or support existing volunteers to **develop new skills** through the project?

One-to-One Support



The Grants Team are available to provide one-to-one support, including with:

- Developing a project idea/general proposal
- Developing a monitoring and evaluation framework
- Writing an application – read through of a draft application

Please contact the Grants Team to arrange a slot.

Email: grants@salfordcvs.co.uk

Phone: 0161 787 7795

Application form – how to apply



Application Form
Elevate Fund
2024/25

Contact Information

a) Lead Contact – for this project

Name:	
Tel Number:	
Mobile Number:	
Email address:	
Address line 1:	
Address line 2:	
Town / City:	Postcode:

b) Secondary Contact

Name:	
Tel Number:	
Mobile Number:	
Email address:	
Address line 1:	
Address line 2:	
Town / City:	Postcode:

One contact must be a senior member of staff or member of your management committee.

Elevate Fund 2024/25

About your organisation

1) Organisation name:	
2) Address line 1:	
Address line 2:	
Town or City:	Postcode:
3) What is your organisation's annual turnover?	£
4) How is your organisation constituted? (see guidance notes for details)	
5) Organisation number (if applicable):	
6) Website and social media URLs: Facebook, Twitter, Instagram, LinkedIn...	

Paying the Living Wage	Yes	No	N/A
7) If you employ staff, do you pay all your staff at the Living Wage Foundation's minimum rate of £12.00/hour ?			
8) If you employ staff, is your organisation accredited with the LW Foundation as a Living Wage Employer?			
9) If you answered No , to qu. 8 , are you interested in Salford CVS paying your first year's LWF accreditation fees?			

Your organisation's policies, procedures and insurance

10) Please tell us which policies you have in place:	Please tick
a) Health and Safety policy	<input checked="" type="checkbox"/>
b) Equality/Diversity Statement or Policy	<input type="checkbox"/>
c) Volunteer Policy (if applicable to project activities)	<input type="checkbox"/>
d) Public Liability Insurance	<input type="checkbox"/>
e) Risk assessments	<input type="checkbox"/>
f) Safeguarding Adults policy (if applicable to project activities)	<input type="checkbox"/>
g) Safeguarding Children policy	<input type="checkbox"/>

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Summary Project information

11) Project Name:	
12) Please describe your <u>project proposal</u> in 50 words	
13) Approx start date?	Finish date?

Projects can commence from Oct 1st 2024 and must be complete by Sep 30th 2025.

14) Which areas of Salford will your project target?
(Please tick all that apply) ✓

Barton & Winton	<input type="checkbox"/>	Pendlebury & Clifton	<input type="checkbox"/>
Blackfriars & Trinity	<input type="checkbox"/>	Pendleton & Charlestown	<input type="checkbox"/>
Boothstown & Ellenbrook	<input type="checkbox"/>	Quays	<input type="checkbox"/>
Broughton	<input type="checkbox"/>	Swinton & Wardley	<input type="checkbox"/>
Cadishead & Lower Irlam	<input type="checkbox"/>	Swinton Park	<input type="checkbox"/>
Claremont	<input type="checkbox"/>	Walkden North	<input type="checkbox"/>
Eccles	<input type="checkbox"/>	Walkden South	<input type="checkbox"/>
Higher Irlam & Peel Green	<input type="checkbox"/>	Weaste & Seedley	<input type="checkbox"/>
Kersal & Broughton Park	<input type="checkbox"/>	Worsley & Westwood Park	<input type="checkbox"/>
Little Hulton	<input type="checkbox"/>		
Ordsall	<input type="checkbox"/>		

OR CITY-WIDE

See guidance notes for map showing Salford's ward boundaries

15) Please provide a full postcode below that best identifies the location of your proposed project activity. If this isn't possible, please give details below. <i>We'd like to highlight all our funded projects on a web-based map.</i>
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Pre-Application Checklist



- My organisation is a full member of Salford CVS
- My organisation's turnover is under £2m per year
- My organisation has capacity to provide bespoke employability support to around 15-20 people
- My project is aimed at vulnerable people who fit within at least one of the 8 priority groups
- My organisation has capacity to attend monthly Operations Managers meetings and to use the online monitoring system, Pathways Star



Salford City Council

Guidance Notes

www.salfordcvs.co.uk/live-grants

Support

Email: grants@salfordcvs.co.uk

Tel: 0161 787 7795

Closing date

2nd September, 12.00pm (midday)

