

IMPACT REPORT

Social adVentures

2015 - 2016



Social adVentures was incorporated to inspire Salfordians to live healthier and happier lives.

Social adVentures spun out of NHS Salford and has since generated a **threefold** increase in the services offered to over **1000** local people, increased employee numbers from **10 to 40**, purchased 2 children's nurseries, generated a **fourfold** increase in turnover and developed strong partnerships with a range of partnership.

In a recent engagement exercise, employees and directors identified the following cultural values at the heart of Social adVentures – **Caring, Happy, Inspirational, Excellent and Ownership!**



So what's the past year looked like for Social adVentures?

1: **Social adVentures** has delivered a wide programme of over 70 different activities, course and events offering 2000 different engagement opportunities for totaling 15,000 hours for **Salfordians**. From Fat Burn to self-defense for woman through to the Dementia Discovery Day the programme is varied and inclusive.

2: We asked 10% of stakeholders how well Social adVentures do at inspiring local people to lead happier and healthier lives, **excellent** and **good** were the resounding responses.

3: Our stakeholders describe The Angel Centre as:

Oasis of calm and sanity, warm and friendly, inclusive and real!

The staff are brilliant. I feel like I am visiting good friends. It makes me feel warm and welcome.

4: Investment in training and an increased food budget secured the **Golden Apple Award** at our Prestwich Nursery. Both nurseries now offer the first month free for parents returning to work!

5: **72%** of learners felt more informed and **66%** of learners felt more confident on completion of their courses. **84%** would recommend the course to friends and family.

6: **Social adVentures** works in partnership with other social enterprises in Salford, we employ **2** Being Well Coaches who have signposted **60** clients in to our health and wellbeing programme. What difference does this make? **The board of Social adVentures are committed to implementing Social Value throughout the business to better serve all of our stakeholders.**

7: 'Not felt like this in months' the summary of how R felt after a trip out to Blackpool. With coach support R has signed up for 1 to 1 exercise, friendship group, trips, DIY course, Healthy Cooking and Strive for 5.

8: We deliver a wide range of programmes specifically for older people and for people with learning difficulties – we are consulting stakeholders on the change that happens as a result of this activity to enable us to measure this impact in 2016-2017.

9: What our tenants say – 'The Angel Centre enables people to connect with people they might not otherwise connect with. It enables them to be visible and active within their local community. DIY Theatre

10: We proactively sought out a contractor to support our commitment to reducing the environmental impact of our business. This year our cleaning contractor has **reduced** the cleaning chemicals used in the building by **75%**, reduction in hand towels by **25%** through the introduction of eco hand towels and **30,000** litres of water were saved through new cleaning techniques.

11: We have been instrumental in bringing **16** organisations together to improve the social environment of people living with dementia through partnership working – **New Roots!**

12: **Social adVentures** are seeking to gain a further 5 year contract with Salford CCG in 2017 to deliver public health outcomes based around improving the health and happiness of Salfordians.