

IMPACT REPORT

Visit From The Stork CIC

2016-2017



Visit FromThe Stork is a Community Interest Company founded in 2014. Our vision is to be the place where young parents can turn to first for information and advice and to be the publication they trust the most.

We inspire and empower young parents to achieve for themselves and their children by providing accessible education and training opportunities.



1. Recent funded projects; BE OPEN ON BREASTFEEDING SALFORD (BOOBS) engaged a group of 50 mums in a photo and calendar project about breastfeeding in public.

"I've been very lucky to have a support network of other great social enterprises around me and I hope to develop some really meaningful partnerships in the next twelve months." Kimberly Bond, Managing Director.

2. Through THE STORK ACADEMY, we ran three 6-week journalism and media skills courses which enabled our trainees to move on to work/education and produce content for the Visit from the Stork website.

3. CRAFTY CREATIONS was run in partnership with Grumpy and Ordsall Community Cafe. We held 6 workshops for parents to learn craft for their own business.

"I really enjoyed all of the sessions on the Essential Skills for Journalism course, and the skills I have learnt has now given me the confidence to apply for an NCTJ accredited course in Manchester."

4. Our website www.visitfromthestork.co.uk is nationally successful. Salford ranks the 4th top city for readers (with Manchester being the third) so we have made a great impact locally.

"My son, Max is exclusively breastfed. In the early days following his birth, I felt a great deal of self-consciousness when it was necessary to feed him in public. I now feel at ease whenever and wherever Max needs to feed. The more Mums feed in public, the more "normal" it will become."

5. The CRAFTY CREATIONS sessions have match funded next year's sessions through sales of their wares. We are proud to have created a sustainable model for this project.

6. BE OPEN ON BREASTFEEDING raised £600 for the organisation through sales of the calendar which was sold in various venues across Salford. We took photos of mums' breastfeeding in various places around Salford including the Bridgewater Canal near Worsley Courthouse and on the steps of the iconic Salford Lad's Club.