WHY WE NEED TO MAKE A SMOKE FREE GREATER MANCHESTER

Compared to England average:

⭐⭐⭐ Better   ⭐⭐ Similar   ⭐ Worse

SMOKING RATES IN GM

ADULT SMOKING RATE[1] 19.9%

⭐

The percentage of adults over 18 currently smoking cigarettes in Greater Manchester is higher than the England average of 16.9%..

ROUTINE AND MANUAL SMOKING RATES[2] 29.8%

⭐

The percentage of routine and manual workers smoking in Greater Manchester is higher than the England average of 26.5%.

SMOKING RATE IN CHILDREN[3] 3.3%

⭐

The percentage of children aged 11 - 15 who are regular smokers in Greater Manchester is higher than the England average of 3.1%.

THE HUMAN COST OF SMOKING

SMOKING RELATED DEATHS[4] 352

⭐

The age standardised rate of deaths per 100,000 people aged 35 years and over caused by smoking in Greater Manchester is higher than the England average of 275 per 100,000.

POVERTY[5] 87,782

87,782 many households in Greater Manchester with a smoker fall below the poverty line. If these smokers were to quit, 34,131 households would be elevated out of poverty.

MENTAL HEALTH[6]

Smoking prevalence is significantly higher in people with mental health problems than among the general population. People with psychotic disorders who live in institutions are particularly vulnerable: over 70% of this group smoke including 52% who are heavy smokers.
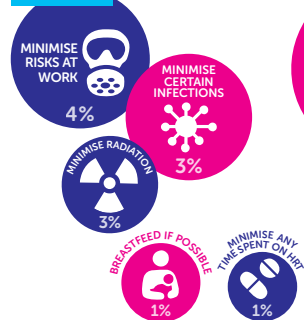
4 IN 10 CANCERS CAN BE PREVENTED

These are proven ways to reduce the risk of cancer.[13]

Percentages and circle sizes show the maximum proportion of cancer cases that could be prevented each year in the UK

Percentages shown are based on UK prevalence of risk factors and incidence of cancer types, they are not Greater Manchester-specific.

KEEP A HEALTHY WEIGHT 5%

BE SMOKE FREE 19%

EAT FRUIT & VEG 5%

OTHER

MINIMISE RISKS AT WORK 4%

MINIMISE CERTAIN INFECTIONS 3%

MINIMISE RADIATION 3%

BREASTFEED IF POSSIBLE 1%

MINIMISE ANY TIME SPENT ON HRT 1%

DRINK LESS ALCOHOL 4%

LIFESTYLE

BE SUNSMART 3%

EAT LESS PROCESSED & RED MEAT 3%

EAT A HIGH FIBRE DIET 2%

BE ACTIVE 1%

EAT LESS SALT 1%

THE ECONOMIC COST OF SMOKING

COST OF SMOKING TO SOCIETY[7]
£772,546,208

The cost of smoking to society in Greater Manchester each year.

COST OF FIRES CAUSED BY SMOKING[7]
£19,278,772

The cost of fires caused by smoking in Greater Manchester each year. Each year in Greater Manchester there are around 183 smoking related fires resulting in 5 deaths

COST OF EARLY DEATHS CAUSED BY SMOKING[7]
£201,365,519

The cost of early deaths caused by smoking in Greater Manchester each year.

COST OF SMOKING TO THE NHS[7]
£106,688,456

The cost of smoking to the NHS each year. Current and ex-smokers who require care in later life as a result of smoking-related illnesses costs approximately £31 million in costs to local authorities each year.

HOW CAN WE MAKE GM SMOKE FREE

FUNDED GOLD STANDARD STOP SMOKING SERVICES 39.1%[8]

⭐

The proportion of smokers using NHS Stop Smoking services who have reported quitting in Greater Manchester. This is lower than the England average of 51.3%. Stop Smoking services are 3X more effective than individuals quitting unaided.[9]

MASS MEDIA CAMPAIGNS

- Tackling illegal tobacco to reduce supply and demand. This protects young smokers and keeps prices high which helps people to quit or cut down their smoking.
- Reducing smoking in pregnancy to protect unborn children, encourage mums to quit for good and protect those around them.
- Creating more smokefree homes and public spaces.
- Holding national government to account for its role in making smoking history.

Lung cancer is the number 1 cause of cancer death in Greater Manchester.[10]

healthier futures

ash. action on smoking and health

CANCER RESEARCH UK

DEPRIVATION IN GM[11]

A map ranking local authorities in Greater Manchester with IMD deprivation scores.

Most deprived ← → Least deprived
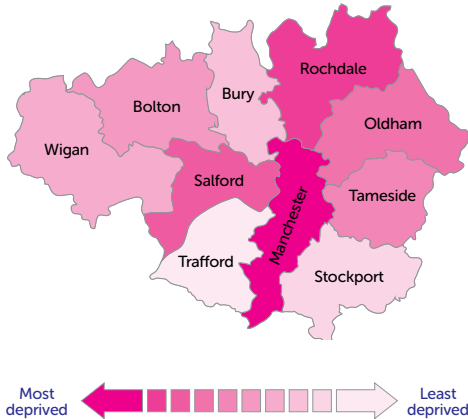
LUNG CANCER INCIDENCE IN GM[12]

A map ranking the average lung cancer incidence at local authority level in Greater Manchester.

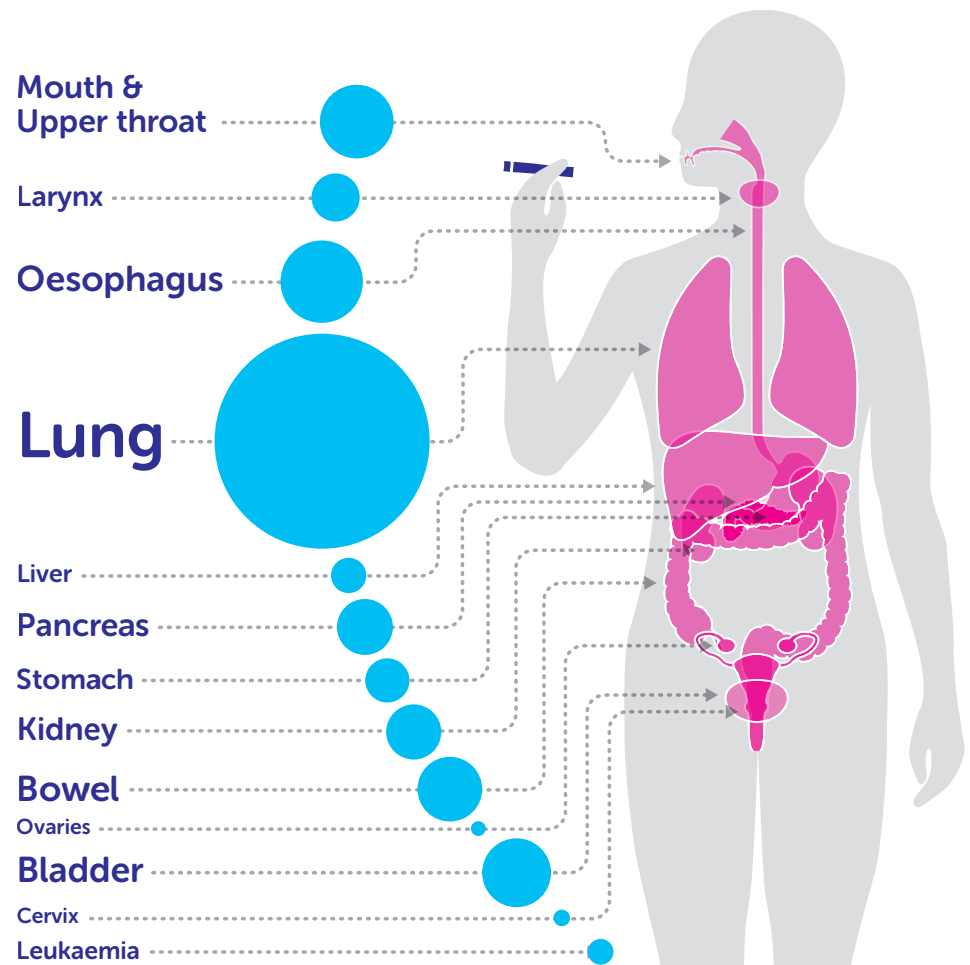More than 8 in 10 lung cancer cases are caused by tobacco

Worse ← → Better

CANCER LINKED TO SMOKING

- Mouth & Upper throat
- Larynx
- Oesophagus
- Lung
- Liver
- Pancreas
- Stomach
- Kidney
- Bowel
- Ovaries
- Bladder
- Cervix
- Leukaemia

Larger circles indicate cancers with more UK cancer cases linked to smoking
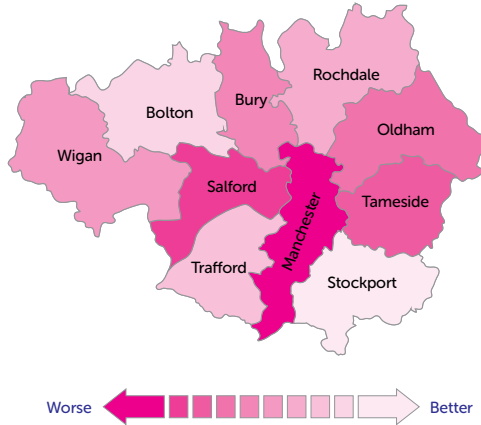
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