

The 'tofu' elephant in the room

Arun and Silvia

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Plant Based Treaty

The Vegetarian Society

Author / formerly of Cowherds



Plant Based Treaty

Arun Patel and
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A GLOBAL PLANT BASED TREATY AS A COMPANION TO THE PARIS AGREEMENT.

The Treaty would tackle escalating greenhouse gases driven in part by animal agriculture.



GOAL #2

IMPLEMENTATION OF THE PLANT BASED TREATY AT THE LOCAL LEVEL IN LOCAL INSTITUTIONS.

This would include a shift towards plant-based diets in councils, public events, schools, care homes, hospitals and prisons and more.

PLANT BASED TREATY'S FIVE PROGRAMS

1. Collecting Plant Based Treaty endorsements
2. Plant Based Treaty City Program
3. Menu change and public education
4. Advocacy at Global Climate Talks
5. Training and capacity building



LAUNCH DAY
AUG 31, 2021

2024

214,000+ INDIVIDUALS

1,400+ NGOS

1,900+ BUSINESSES

1,000+ COUNCILLORS

32 CITIES

ENDORSED!



5 TOWN & CITY ENDORSEMENTS

& 700 COUNCILLORS

LAMBETH

BECOMES FIRST LONDON BOROUGH
TO ENDORSE THE CALL FOR A

PLANTBASED TREATY



HAYWARDS HEATH

BECOMES THE FIRST TOWN IN EUROPE TO
ENDORSE THE CALL FOR A PLANT BASED TREATY
IN RESPONSE TO THE CLIMATE EMERGENCY.

PLANTBASED
TREATY



EDINBURGH APPROVES

**PLANT
BASED**
TREATY

ACTION PLAN!



BREAKING NEWS

**EXMOUTH, UK
ENDORSES
THE PLANTBASED TREATY**



BREAKING NEWS!

**NORWICH ENDORSES
THE PLANTBASED TREATY**

EAT PLANTS | PLANT TREES

TAKING ACTION





COMMUNITY EDUCATION

- ✔ Distribute vegan starter kits in city run facilities (In case of Salford, worked with city even before endorsement to implement plant based solutions)
- ✔ Distribute educational materials on the benefits of plant-based diets

DOES THE PBT ENDORSEMENT HAVE LEGAL IMPLICATIONS?

It's a global treaty, not binding. When a city endorses the Plant Based Treaty, they are not signing a legally binding treaty. They are supporting the call to action for national governments to negotiate a global Plant Based Treaty.

It is down to each individual city to identify and decide changes they can make within their jurisdiction to help support the goals of the treaty. Changes made at the city level can help build pressure for changes at the national and global level.

The Vegetarian Society

Richard Mcilwain



GOOD FOOD TO FUEL THE GOOD FIGHT

From recipes and cookery classes we make eating veggie easy



COOK! with the Vegetarian Society



National Vegetarian Week 2024

SIGN UP

VEGGIE TIPS

RECIPES

PRIZES

SUPPORTERS

MIX IT UP!

**NATIONAL VEGETARIAN WEEK
1ST - 7TH OCTOBER 2024**



Brought to you by:



National Vegetarian Week is the perfect reason to give vegetarian food a go! And, whether it's going veggie all week or just for one meal - you'll still be making a big difference because small swaps here and there can have a real and positive impact on the planet.

The National Vegetarian Week vegetarian and vegan recipes are all carbon-calculated for some planet-friendly and tasty inspiration.

It's easy to get involved: check out the recipes, spread the word on social media, and eat some delicious food.



MIX IT UP!

NATIONAL VEGETARIAN WEEK 2024







Vegetarian Society

Thank you!

Why not join us?

vegsoc.org

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Thank you

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