

# Put your money where your mouth is

**Chris Dabbs**

Unlimited Potential

**Rob Harrison**

Ethical Consumer



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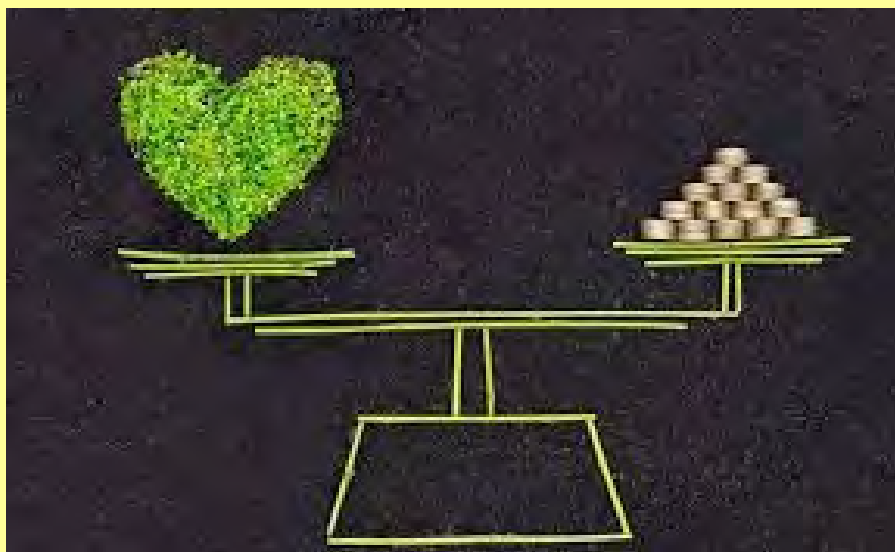
“Making the world a happier and  
healthier place to live.”



# Positive impact



# Purchasing policy



- Purpose
- Example criteria...
- We will actively seek to support...
- We will not knowingly support non-sustainable processes, products and services...

# Purchasing and reporting



# Thank you

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# **Ethical Consumer Rob Harrison**

# Who is Ethical Consumer?



**SHOPPING GUIDE**  
**Energy suppliers**

**USING THE TABLES**  
Ethical Consumer's ratings are based on the scores of 12 criteria. The higher the score, the better the company's performance. The scores are based on the company's public information and are not based on the company's internal records. The scores are based on the company's public information and are not based on the company's internal records.

Supplier	Environment	Animals	People	Politics	Sex	Positive ratings (1-5)
Economy 5 Star	1.5	1.5	1.5	1.5	1.5	1
DEUK (S)	1.5	1.5	1.5	1.5	1.5	1
Good Energy (S)	1.5	1.5	1.5	1.5	1.5	1
Wipple electricity only (S)	1.5	1.5	1.5	1.5	1.5	1
Octopus Energy (S)	1.5	1.5	1.5	1.5	1.5	1
Go Energy	1.5	1.5	1.5	1.5	1.5	1
Outfit the Market	1.5	1.5	1.5	1.5	1.5	1
Ecop Energy (S)	1.5	1.5	1.5	1.5	1.5	1
Uttler	1.5	1.5	1.5	1.5	1.5	1
Younity Community Power (S)	1.5	1.5	1.5	1.5	1.5	1
Duo Energy	1.5	1.5	1.5	1.5	1.5	1
British Gas	1.5	1.5	1.5	1.5	1.5	1
E.ON Next	1.5	1.5	1.5	1.5	1.5	1
Scottish Power	1.5	1.5	1.5	1.5	1.5	1
EDP	1.5	1.5	1.5	1.5	1.5	1
UKSY (Electricity)	1.5	1.5	1.5	1.5	1.5	1
Sainsbury's Energy	1.5	1.5	1.5	1.5	1.5	1
Shell Energy	1.5	1.5	1.5	1.5	1.5	1

**Table Highlights**  
Energy Fuel Mix:  
The UK remains committed to reaching net zero by 2050, yet the percentage of renewable energy in the national grid has remained fairly static over the last couple of years, having increased to 38.7% from 37% since we published our last energy guide in March 2022.  
The UK's overall fuel mix is shown in this pie chart, and we have marked companies down under Climate Change if their mix uses higher levels of coal or lower levels of renewables than the national average.  
We also penalised companies for Irresponsible Marketing if they reported their energy mix as 100% renewable but were not contributing to renewable development through generation or direct investment.

**THE UK'S 2021-2022 ENERGY FUEL MIX**

**Who we are and what we do**  
We are an independent, not-for-profit, multi-stakeholder co-operative with open membership.

**Latest magazine**

The latest magazine includes shopping guides rating:  
• Mobile Phones  
• Laptops  
• Binoculars & Sports Optics  
• Eggs & Veggie Egg Replacers

**Plus:**  
• score tables rating and comparing the brands  
• Best Buy recommendations  
• how sustainable is your IT?  
• mobiles and laptops rated on reparability and longevity  
• can buying eggs ever be ethical?  
• which origin egg replacers score best?  
• which binocular brands are linked to hunting and the military

**Feature**  
• Special Report - the latest consumer climate gap.

Issue 211 (Nov/Dec 2024) now in print and online.  
[Read the latest issue](#)

We are an independent, not-for-profit, multi-stakeholder research co-operative founded in 1989 and based in Manchester.

**Put your money where your mouth is -**  
How to use our spending to support our local economy, communities and the wider environment

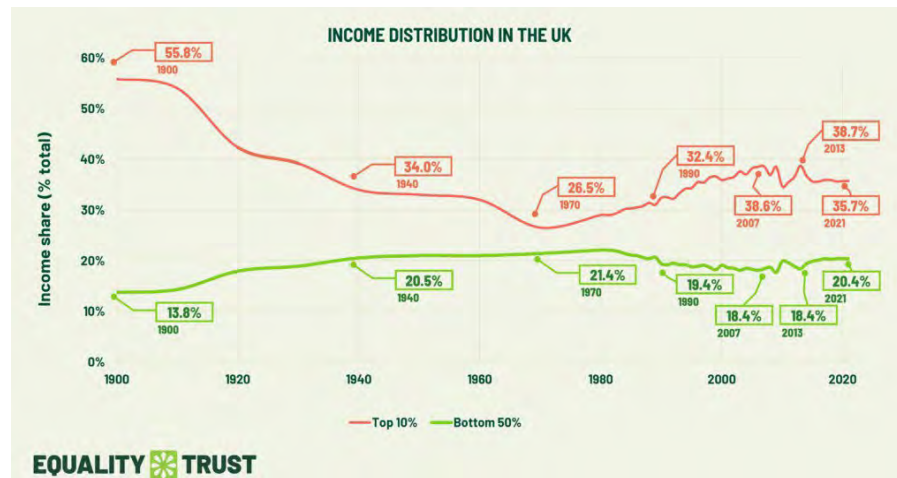


# Our Amazon boycott campaign







**£433 million could pay for**  
12,735 additional nurses, or  
5,932 additional doctors, or  
12,735 new teachers, or  
1,443,333 additional winter fuel  
payments of £300 this year, or  
61,857 home insulation installations  
at £7,000 each, or  
3,256 new social homes

**Put your money where your mouth is** - How to use our spending to support our local economy, communities and the wider environment



# Our Climate Gap campaign

Four key impact areas (c.75% total UK emissions)	Food (c.26%)	Heating (c.14%)	Transport (c.25%)	Consumer goods (c.10%)
2019-2030 consumer targets based on the CCC 'Balanced Pathway'	c. 13% CO <sub>2</sub> e reduction	c. 23% CO <sub>2</sub> e reduction	c. 44% CO <sub>2</sub> e reduction	40% CO <sub>2</sub> e reduction
Consumer intentions	34-77% willing	27-50% willing	40-58% willing	39-73% willing
<b>Priorities for consumers.</b> In each impact area, supporting political campaigns is at least as important as reducing our own emissions	Reduce meat and dairy	Insulate and choose heat pumps where possible	Choose lower carbon travel where possible	Increase repair and buying secondhand
<b>What's the gap?</b> (reduction needed from latest position to get to CCC target)	13% still to reduce	8% still to reduce	Now 35% to reduce	40% still to reduce
<b>Are we moving fast enough on each indicator?</b>	 Meat, Dairy, Food Waste	 Carbon Emissions, Heat Pumps, Insulation	 Cars, Planes, EVs	 Carbon Emissions, Reports, Repairs



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# Thank you

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