



Salford CVS
making a difference in Salford

VCSE Conference 'Brave New World Revisited'

22nd March 2016

AJ Bell Stadium



*Making a difference in Salford
since 1973*

Registered office: The Old Town Hall, 5 Irwell Place, Eccles, Salford M30 0FN

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Welcome and Introductions

Alison Page
Chief Executive
Salford CVS





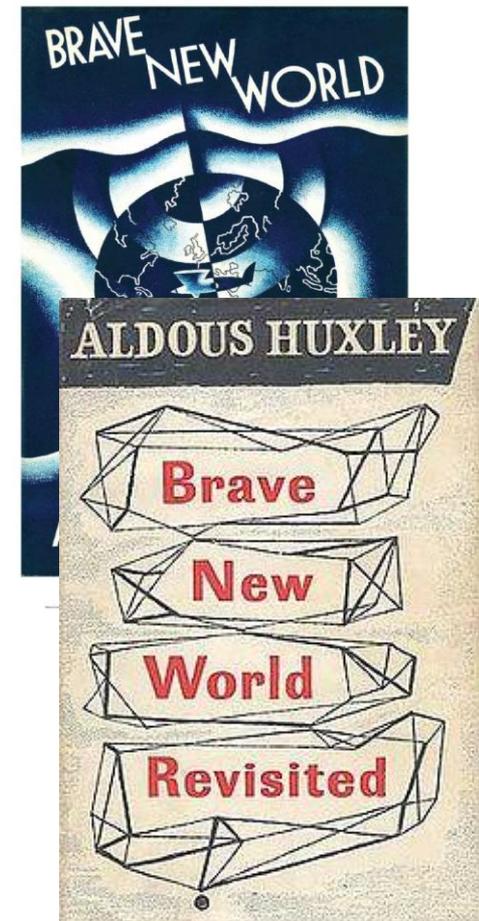
Welcome to 'Brave New World Revisited'

Huxley wrote Brave New World in 1931.

Twenty-seven years later, in 1958, he published Brave New World Revisited and reviewed whether the future he had imagined all those years earlier had come true. The short answer was no, it hadn't...

Last year we called our conference '*Brave New World*' because we felt that it encapsulated the changing times for our sector – austerity, funding cuts, etc - and changes for our place, Salford, given the march of Greater Manchester Devolution.

Today, by popular request, we're back to revisit some of those key themes, in particular Devolution and Charity...





Purpose of the conference

- To explore current 'big ticket' issues for the voluntary, community and social enterprise sector in Salford
- To create opportunities for networking with other VCSE colleagues
- To provide a space to explore new ideas and collaborations



Salford CVS

- Established in Salford in 1973
- The city-wide infrastructure organisation for the voluntary, community and social enterprise sector. Provide specialist information, advice, development support and opportunities for influence and collaboration. Also operate the city's Volunteer Centre
- **Mission** - Making a Difference in Salford
- **Vision** - A robust voluntary, community and social enterprise sector that meets the diverse needs and aspirations of the people of Salford



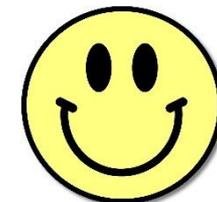
How it all works...

- CVS staff in purple t-shirts - here to help
- Twitter hashtag for the conference - #BraveNewTweets
- Wi-Fi – ‘FreeBee’ no password
- Housekeeping - fire alarm / exits, mobile phones, loos, front information desk, timekeeping, tea / coffee breaks, lunch
- First Aid 
- Photography / Community Reporters
- Devolution Wall / @SalfordCVS #LoveCharity campaign
- Information packs – including agenda, delegate list, biographies and workshop choices
- Evaluation forms / Equal Opportunities forms
- Name the Salford landmarks! Prizes at the end of the day...
- Minibus service



Social accounting stakeholder survey

- Salford CVS staff will be approaching people throughout the day to complete an online survey with you
- The questions are about CVS's vision, mission and values – and how well you think CVS delivers
- If you can spare 5 minutes Clare and the team will be wandering around with their 'tablets' – please do stop and talk to them and give us your views
- CVS will be publishing a set of 'social accounts' and your information will contribute to those
- So thank you in advance for your help....



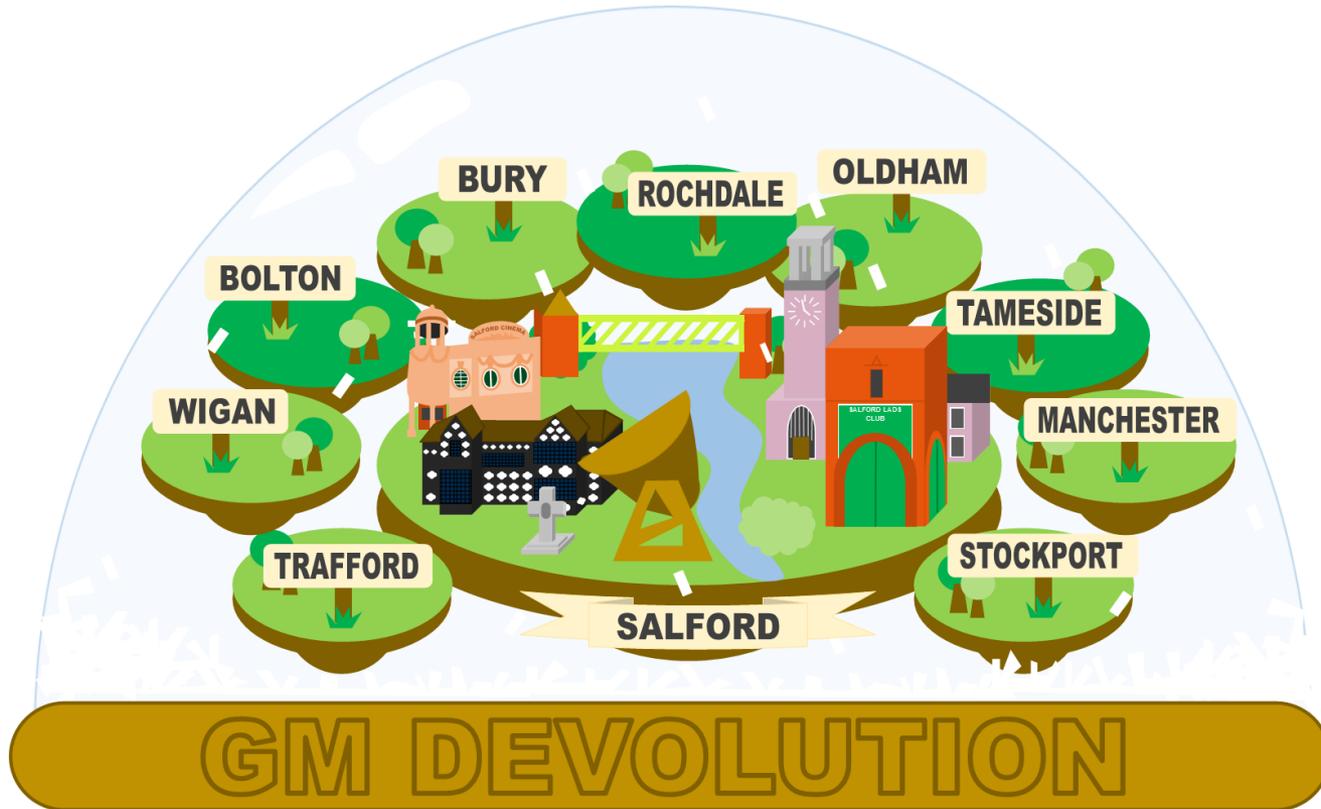


The agenda – some highlights

- *A Slice of Life in Salford* – short film
- Launch of the Salford VCSE Manifesto 2016
- DEVOLUTION - Tony Lloyd, Mayor of Greater Manchester; Neil McInroy, CLES; Simone Spray, 42nd Street
- Devolution – illustrator and community reporters
- CHARITY – Kathy Evans, Children England; Debra Allcock Tyler, Directory of Social Change; Dr Sylvia Sham, Wai Yin Society
- Charity – illustrator and #LoveCharity  twitter campaign
- Workshops – social enterprise, community assets, unheard voices, volunteering, social impact, devolution, welfare reform, kurling/crafts/choirs....
- Salford Showcase – YouTube channel, photos

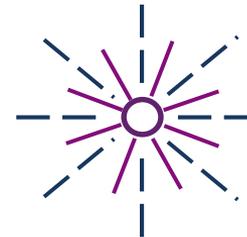
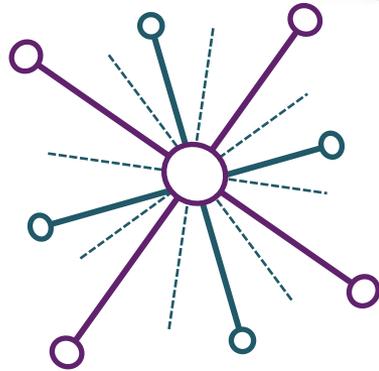


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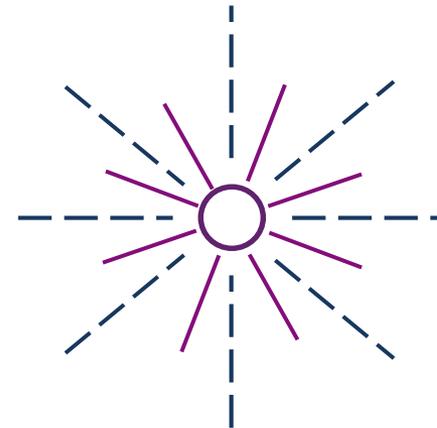
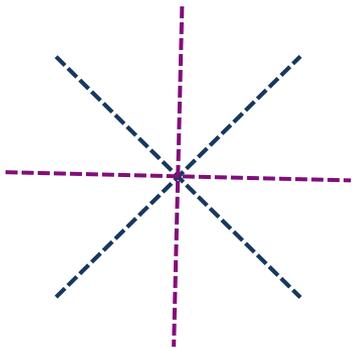
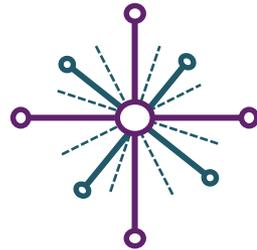




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#LoveCharity





Finally...

- Enjoy the day...
 - Tell us what you think – complete your evaluation form...
 - Thank you to all our fantastic keynote speakers, workshop presenters and facilitators
 - Thanks to Yellow Jigsaw for #LoveCharity
 - Thanks to Bernadette Elder from ICT and her Community Reporters and colleagues who made the film
 - Thanks to Salford Red Devils Foundation for the minibus
 - Thanks to the CVS staff team
 - Most of all, thank you to you for attending...
-
- I'd now like to hand over to Bernadette Elder from Inspiring Communities Together



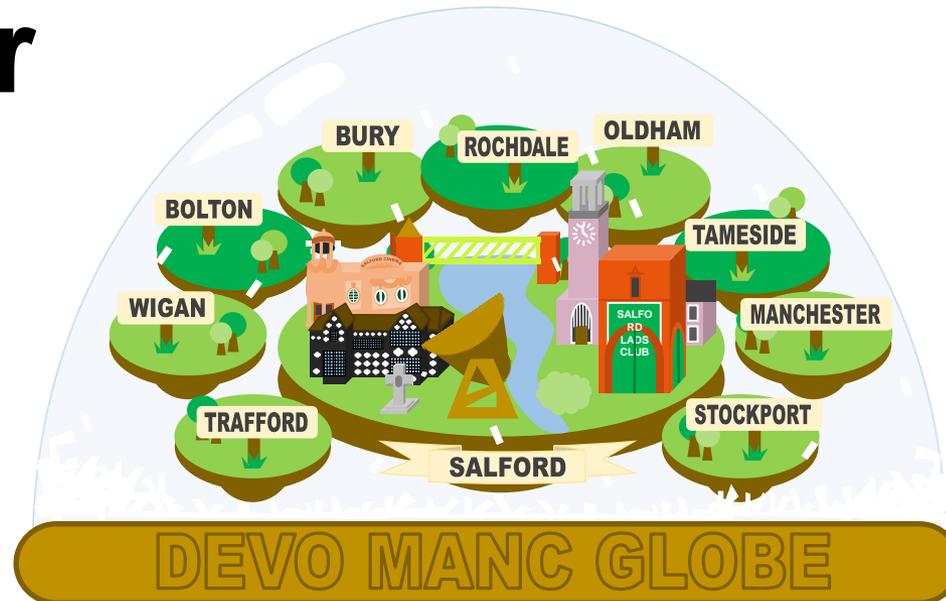
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A slice of life in Salford





Greater Manchester Devolution: challenges and opportunities for the VCSE sector





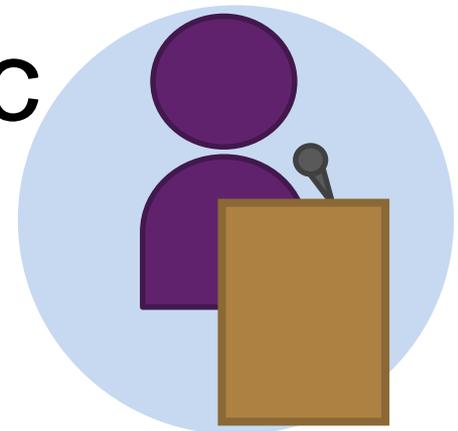
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Introduction

Neil McInroy

Chief Executive

Centre for Local Economic
Strategies (CLEES)



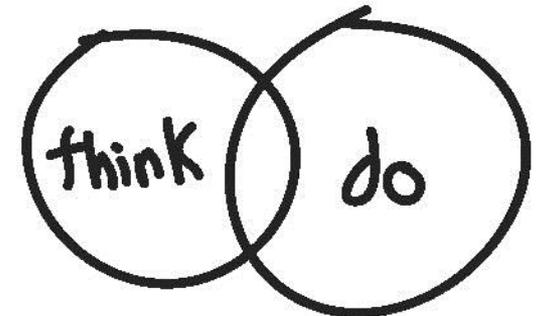


Centre for Local Economic Strategies

Salford CVS Conference

Devolution: Challenges and opportunities for VCSE sector

Neil McInroy
Chief Executive
[@nmcinroy](#)





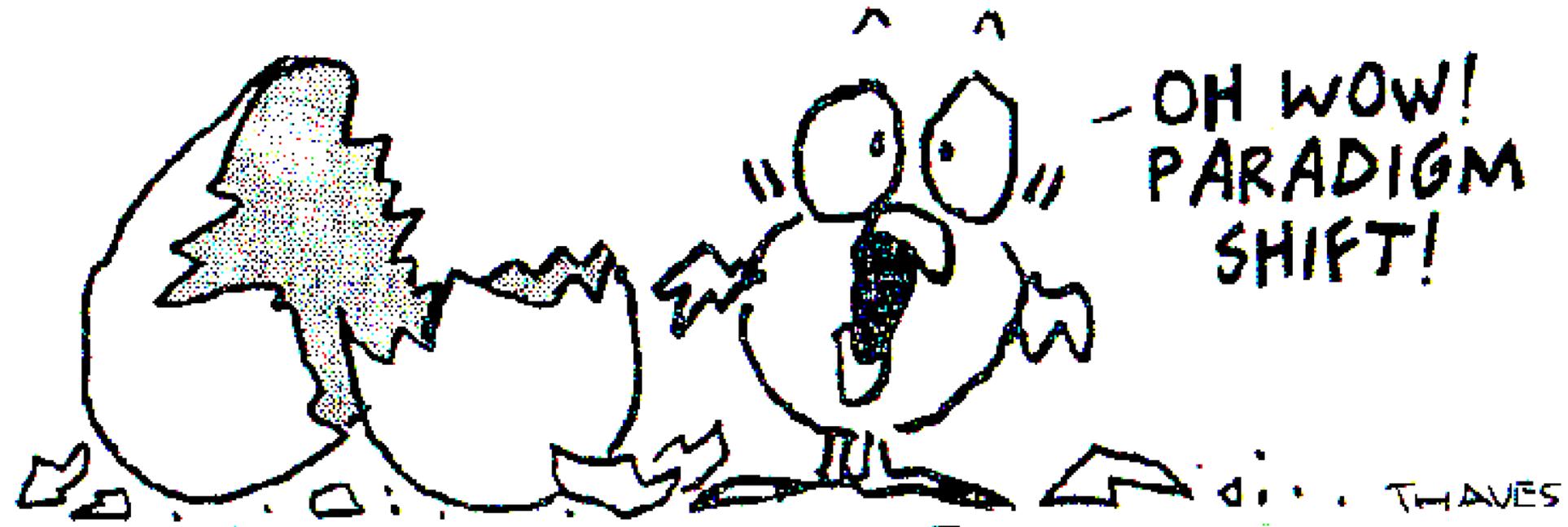
Centre for Local Economic Strategies



We are socially and environmentally ambitious for the economy.

We help to build 'good' local economies.

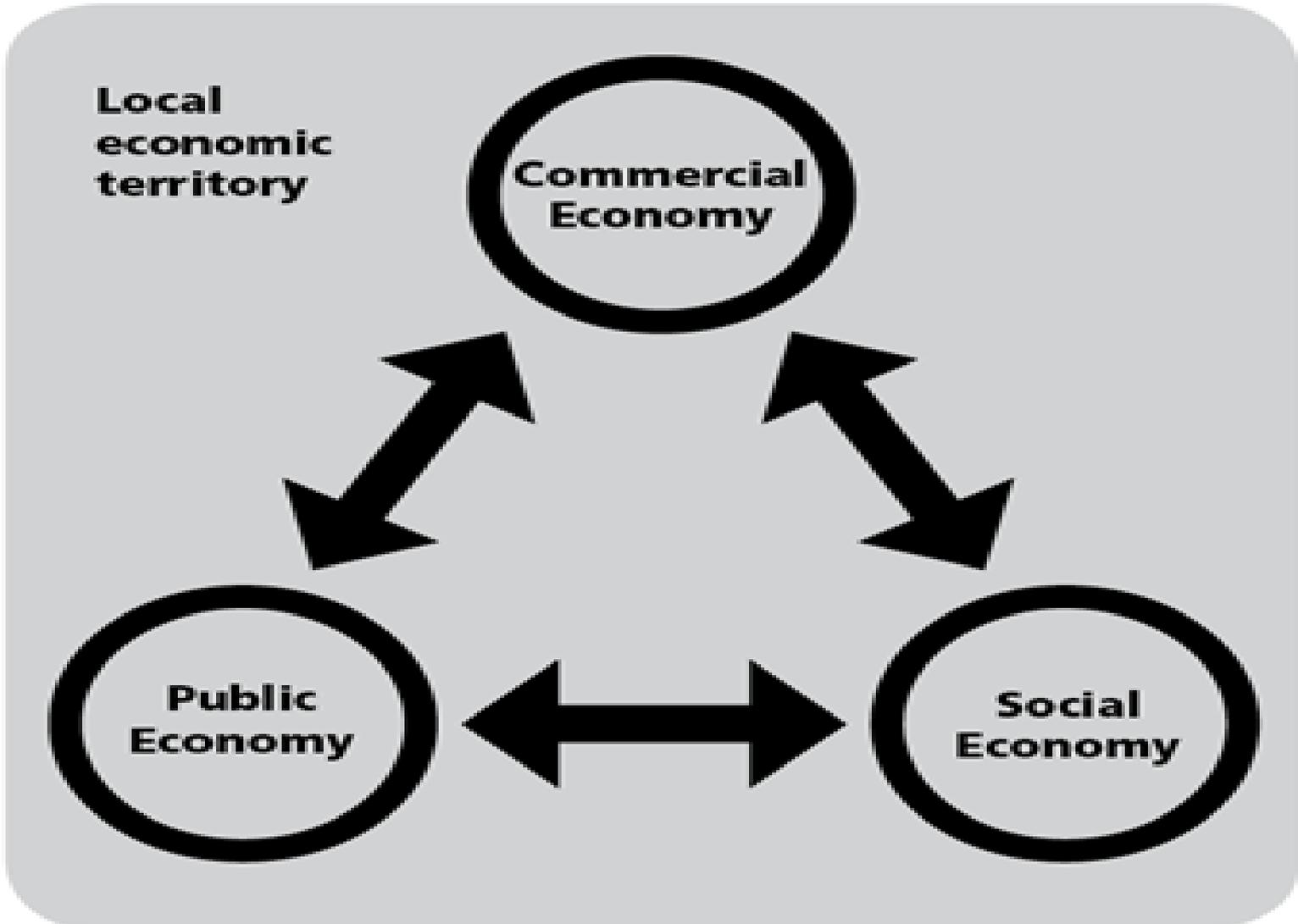
Public sector paradigm shift



Devolution – Energy unleashed?



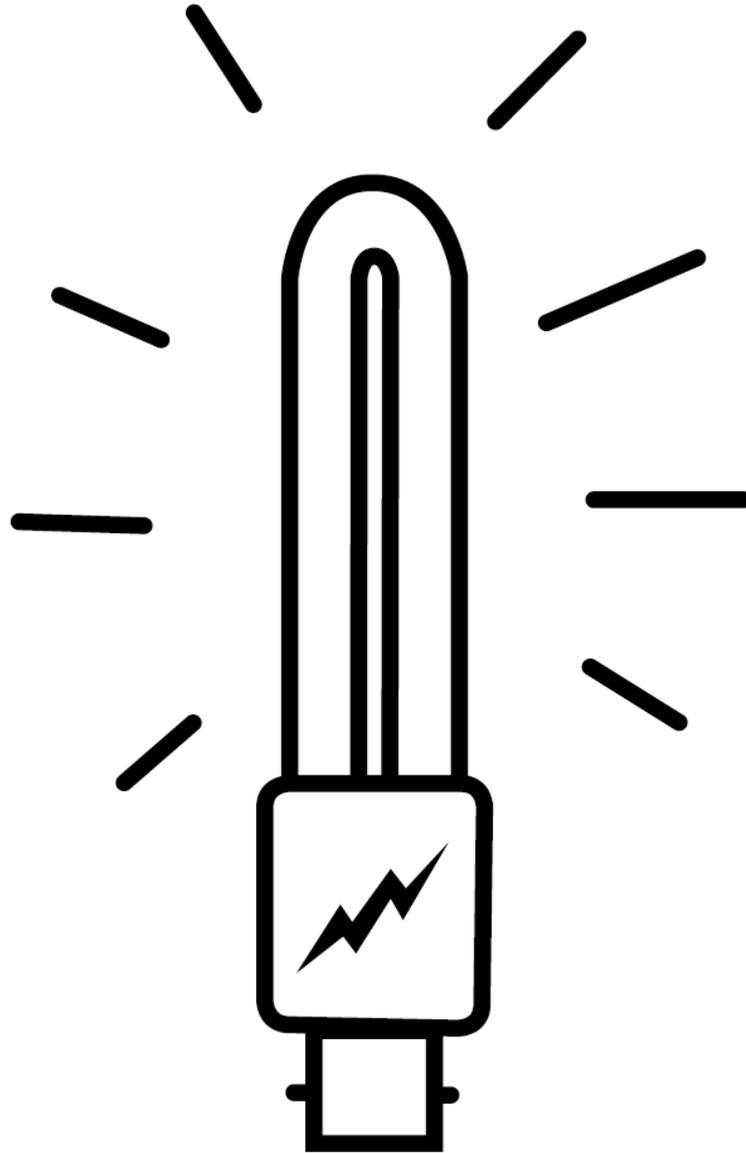
A new relationship in place?



Lots of challenges though?



Lots of new thinking



Key considerations for your sector?

- Are you low down in devolution agenda? **Yes. But rising?**
- There will be commissioning at city regional level
 - Will the pie be bigger? **Unlikely**
 - Will there be an increase opportunities for new forms of service delivery? **Definitely**
- Do you need a coherent GM voice and fight for influence across GM? **Definitely**
- Will local areas benefit more? **Depends. GM scale may dominate**
- Is Salford important? **Yes! But 1 of 10**



Centre for Local Economic Strategies

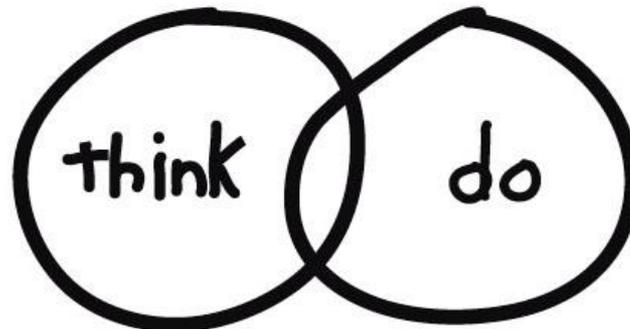
Email. neilmcinroy@cles.org.uk

Website. www.cles.org.uk

Magazine. **NewStart**
The magazine for creating better places

Twitter. @nmcinroy or @clestweet or @newstartmag

Phone. (0044) 161 236 7036





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Tony Lloyd

Mayor of Greater Manchester





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Simone Spray

Chief Executive

42nd Street





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Brave New World Revisited

42ND STREET

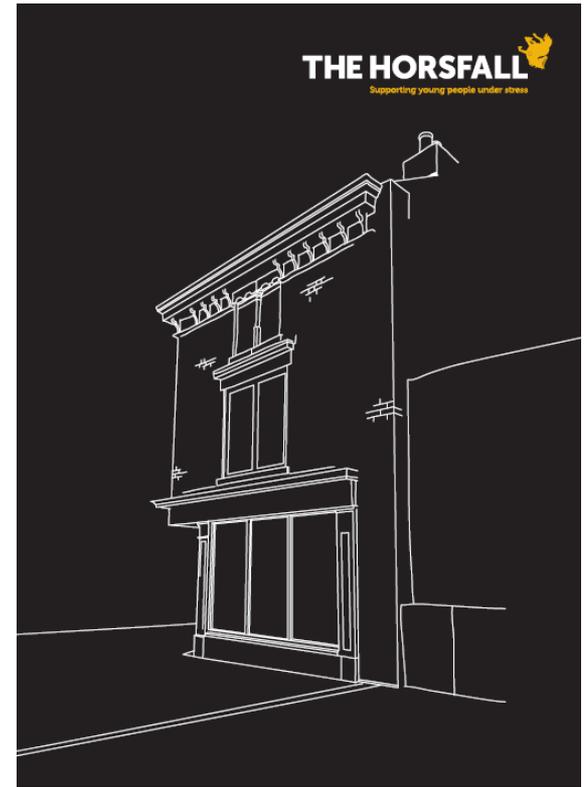


Supporting young people under stress

Simone Spray

March 22nd 2016

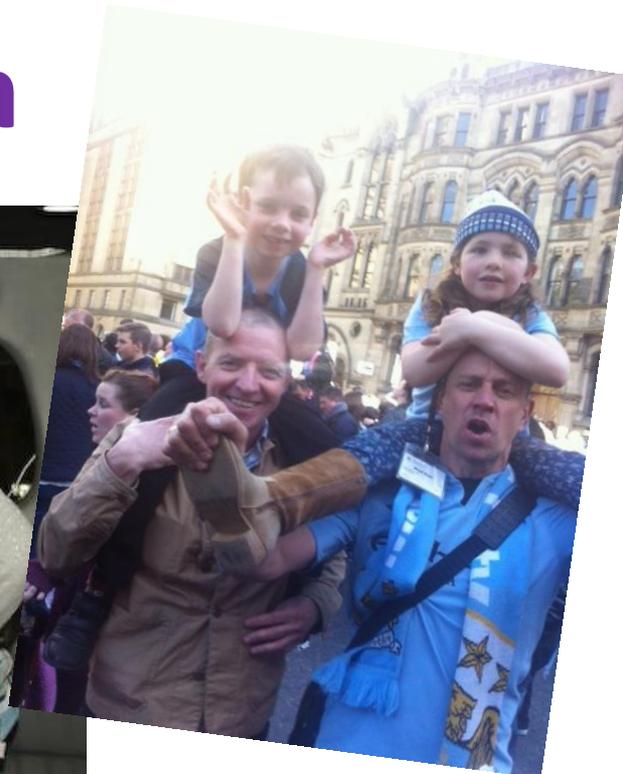
A little bit of context



- We were set up in recognition of the mental and emotional health issues for homeless young people 35 years ago.
- We currently support young people aged 11-25 years in Salford, Trafford, Tameside and Manchester with a Greater Manchester remit.
- We are developing The Horsfall - local impact national relevance
- We offer training regionally and nationally



My Devolution



The language of Greater Manchester Health and Social Care Devolution



“The fastest, biggest improvement in health, wealth and wellbeing of the 2.8million people of Greater Manchester”

Giving us the power to take charge of health, wealth and wellbeing in our communities. Together, we can make a difference



PROMOTING EQUALITY, ENDING INEQUALITY

Greater Manchester has the fastest growing economy in the country and yet ...

Some key messages

- ✓ **We are many.** The army of staff, volunteers and supporters across the sector can be a **catalyst for change and connector of people.**
- ✓ Our role is **critical for the economic success** of the devolution of Greater Manchester but also for the equally important **cultural and social devolution** that will help build a truly equal city region.
- ✓ We can devise, develop and **deliver solutions to some of the most challenging problems** faced by Greater Manchester, breaking down barriers and building community confidence and cohesion and ensure we **move from crisis resolution to anticipation and prevention.**
- ✓ **We understand our communities.** We can help drive people-powered change, harnessing social action and **bridge the gap** that sometimes exists between institutions and the people they serve

GM Mental Health and Wellbeing Strategy

Compelling Vision

“Improving child and adult mental health, narrowing their gap in life expectancy, and ensuring parity of esteem with physical health is fundamental to unlocking the power and potential of GM communities.

Shifting the focus of care to prevention, early intervention and resilience and delivering a sustainable mental health system in GM requires simplified and strengthened leadership and accountability across the whole system.

Enabling resilient communities, engaging inclusive employers and working in partnership with the third sector will transform the mental health and well being of GM residents.”

Devolution for 42nd Street as a Service Provider

Provider Priorities

- Equality
- Integration and system change
- Early Intervention, Prevention and Choice
- People Power

GM Mental Health and Wellbeing Strategy

- Access
- Integration
- Sustainability
- Prevention
- Sustainability?

Integration and System Change

“strengthened **leadership** and **accountability** across the whole system”

- Leading beyond organisations
- Simplified arrangements- but with an understanding and analysis of scale reflected in service design and commissioning



Early Intervention, Prevention and Choice

- Early intervention- PREVENTION early in life and early in issue- throughout life.
- Shift of language to self-care, independence and enabling resilient communities, peer support - demand reduction- sustainability?
- Build in choice
- Don't increase the gap between self- help and acute care



People Power

“By listening to others and through our own personal experience we can advocate and campaign for and with young people. We are all different- we are unique, honest, trustworthy, real, inspiring, fabulous and nerdy!” (42nd Street Ambassadors)



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Q&A session





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Tea Break



**Your chance to speak to
the Community
Reporters about what
Devolution means to you**



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Workshops – strand 1

Impact of Welfare Reform

Willows Suite

Social Enterprise

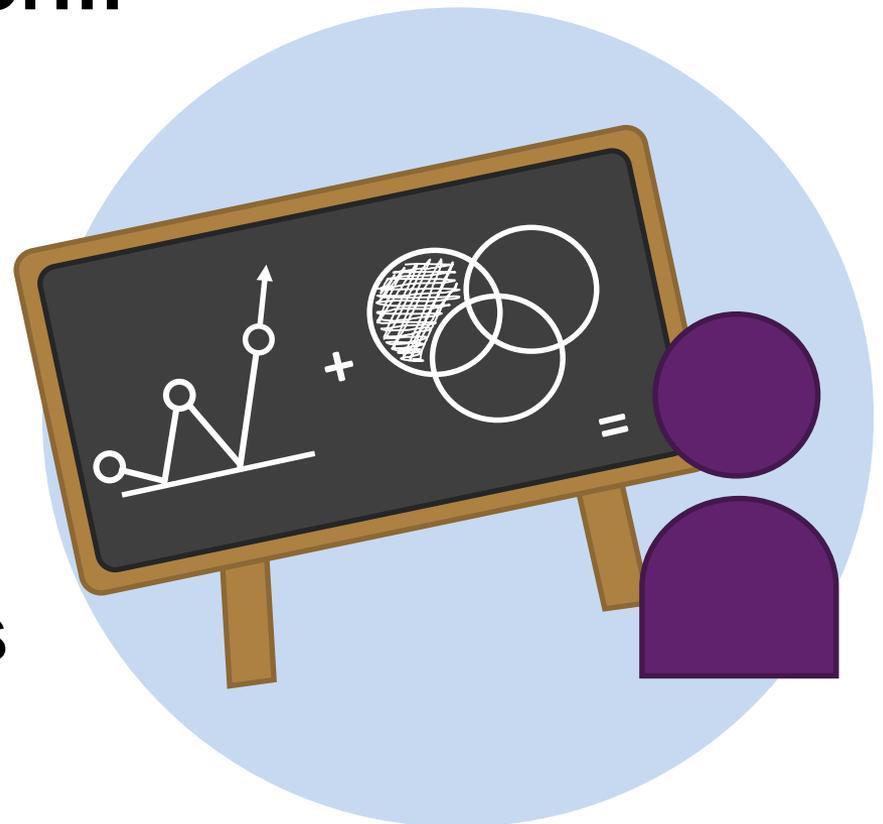
Executive Boxes 2&3

Devolution Challenge

Fans Bar

Kurling, Crafts, Choirs

Press Lounge





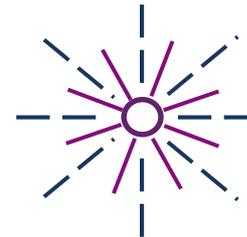
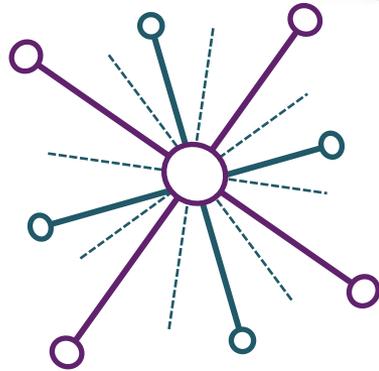
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Lunch

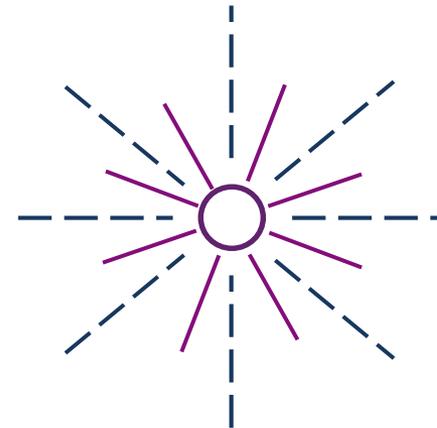
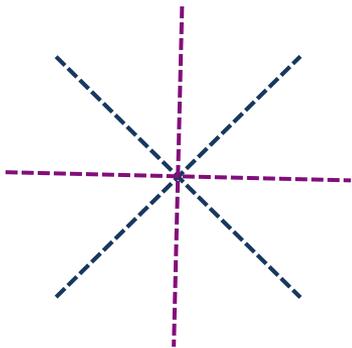
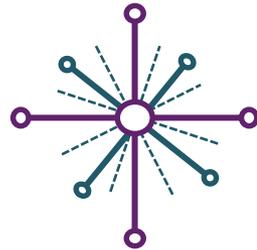




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#LoveCharity





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Charity challenges: how can the sector respond?





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Introduction

Louise Murray

Deputy CEO

Salford CVS





What a Year for Charity!

- Fundraising practices and the new 'Fundraising Preference Service'
- Lobbying Act
- Cabinet Office guidelines prohibiting charity influence on government and parliament
- Kids Company collapse
- Age UK's decision to suspend its EON energy tariff



What does this mean for local charity?

- Government regulation – proportionality?
- Media scrutiny or media target?
- Public trust and confidence?



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Kathy Evans

**Chief Executive
Children England**



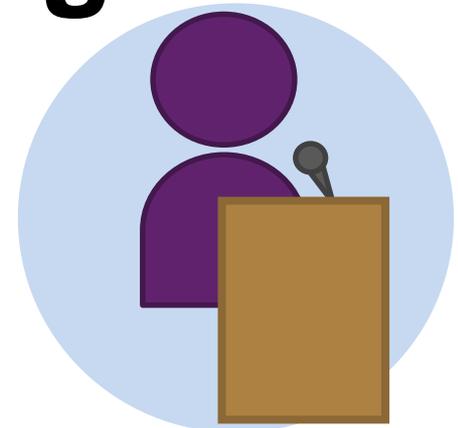


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Debra Allcock Tyler

Chief Executive

Directory of Social Change



Debra Allcock Tyler

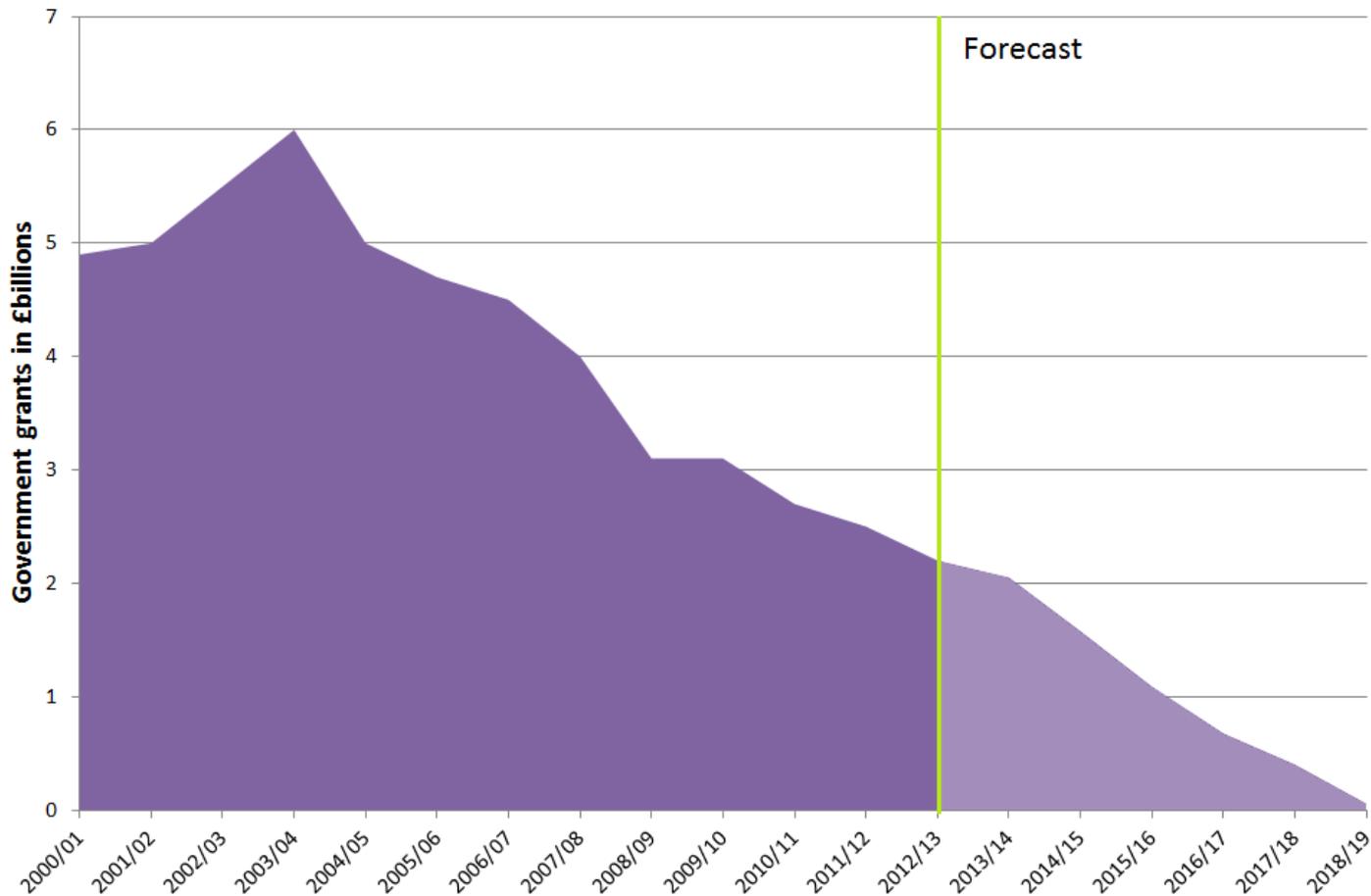
CEO

Directory of Social Change

@DebAllcockTyler

The decline of grant funding

Government grants to the UK voluntary sector 2000/01 to 2012/13* and forecasted government grants to the UK voluntary sector 2013/14 to 2018/19



*Actual grant data 2000/01 to 2012/13 from NCVO Civil Society Almanac 2015

The Grants for Good campaign



dsc.org.uk/grantsforgood
[@Grants4Good](https://twitter.com/Grants4Good)

#GrantsSummit
Liverpool
Wednesday 20 April



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Dr Sylvia Sham

Chief Executive

Wai Yin Society



THINKING GLOBALLY, ACTING LOCALLY, OUTSIDE THE BOX

Dr Sylvia Sham, CEO, Wai Yin Society

22nd March 2016

POSITIVITY, NOT NEGATIVITY



Fall down seven times,
Stand up eight times

-- Chinese Proverb

DEPRESSION VS ASPIRATION



BUILD A TEAM



WORKING WITH DIFFERENT ETHNIC GROUPS



DEVELOPING PROGRESSIVE OPPORTUNITIES





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Q&A session





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Tea Break





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Workshops – strand 2

Social Impact Made Easy

Willows Suite

Value of Volunteering

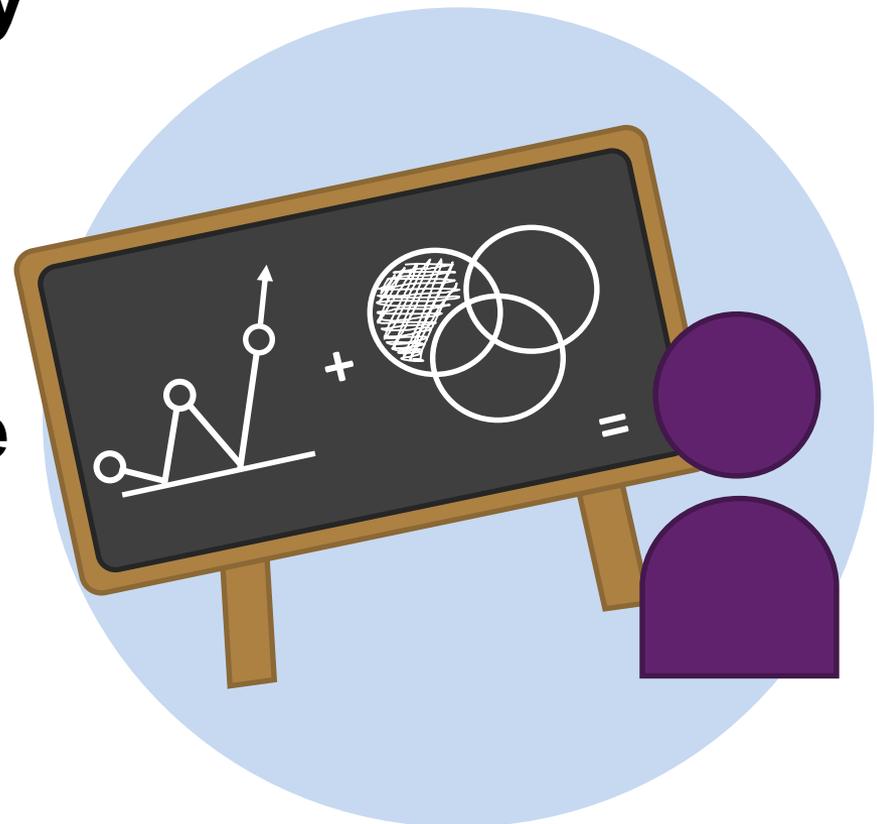
Executive Boxes 2&3

People Powered Change

Fans Bar

Unheard Voices

Press Lounge





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Closing remarks: What Next?

Alison Page
Chief Executive
Salford CVS

