



Salford CVS  
making a difference in Salford

# Grow Well Fund

Grants of up to £2,000  
to help get Salford growing



Closing Date  
10.12.18



Supported by



## What is the Grow Well Fund?

The restoration of [RHS Garden Bridgewater](#) is currently Europe's largest gardening project, and its happening right here in Salford! Whilst there are lots of opportunities for local people to get involved in shaping the gardens, the RHS is keen to help get Salford growing.



We've matched funds from the RHS with existing money from NHS Salford CCG to create a £30,000 Grow Well fund to support new, or expand existing community growing projects which promote wellbeing. **Grants of up to £2,000** are available for voluntary, community or social enterprise sector organisations (with less than £150,000 turnover per year).

Please note that organisations must be members of Salford CVS to be eligible for funding. To apply for membership you can complete [a simple online form](#).

## What sort of projects can be funded?

We're looking for projects that aim to get new people growing to help turn grey areas or unloved pieces of land into a riot of colour, locally produced food or habitat for wildlife. Examples include:

- ◆ **Food Growing** ◆ **Floral Displays** ◆ **Community Gardens** ◆
- ◆ **Tree Planting** ◆ **Greening Back Alleys** ◆ **Community Orchards** ◆
- ◆ **Wildflower Planting** ◆ **Gardening Competitions** ◆

## Applications must demonstrate:

- What you want to do
- Why this is needed
- Who is going to be involved
- Where and when activities are going to take place
- What the outputs and outcomes will be
- How you are going to sustain this after the funding comes to an end



## How to apply?

- **Application Form:** You can simply complete and return an application form.
- **Video Applications:** Alternatively if you're handy with video recorder or smartphone you can send us a link to minute video of your project plans (5-minutes max). You'll still need to fill in the some sections of the application form

## When's the closing date and what happens next?

Please submit your application by **12.00noon on Monday 10th December**. All shortlisted applicants will be invited to present their ideas to an informal funding panels on Monday 14th or Wednesday 16th January 2019.

# Application Form Guidance Notes

## About your project (Section 2)

Please outline what you intend to do in the project and how you will deliver it. Describe the scale of the project (e.g. how many gardening sessions will be delivered and over what period such as 2 x 1hr session a week for 10 weeks).

It is essential that you describe the difference your project will make and how new people will be engaged their wellbeing enhanced. Also please explain if it is **EITHER** an expansion of an existing growing project **OR** starting a completely new growing project.

## Video Applications (alternative to Section 2)

Applications by video are entirely optional. If you want to apply by video you'll need to address all the questions in Section 2 of the application form. Videos must be no longer than 5 minutes in duration. Video of the area you want to transform should be included. The video file itself must not be emailed. Please paste a link to your video in Section 6 of the application form.

Don't forget that we're not looking for Hollywood standard production values!

## Maximising the benefits for Salford (Section 3)

We are keen to see all projects contribute to improving the social, economic and environmental wellbeing of Salford. This is sometimes referred to as 'social value'. By making small changes at the design stage, you can make a big difference in helping create added social value in Salford. For practical suggestions please see the 'Social in Salford' section on the following page.

## About Money (Section 4)

Please apply for the amount you actually need for your project and break these costs down in your application. Please state any match funding that is supporting this work.



## Deadline for applications

All bids must be returned by 12.00noon on **Monday 10th December 2018**.

Please email your completed application form and any supporting documentation to: [grants@salfordcvs.co.uk](mailto:grants@salfordcvs.co.uk) or post to: Salford CVS, The Old Town Hall, 5 Irwell Place, Eccles, M30 0FN

## Need any help?

If you have any difficulties with any of the questions, please contact Ashley, Jon, Hannah or Simon on 0161 787 7795 or email [grants@salfordcvs.co.uk](mailto:grants@salfordcvs.co.uk)



We support organisations that pay their staff the UK Living Wage of £9.00 per hour (or more)

Calling all groups in Salford...

# Unleash your creativity and go **Social in Salford**

Social Value  
in Salford



When **planning your project** have a think about how you can deliver your activities for the benefit of Salford

**You could support other community / voluntary organisations and independent local businesses by shopping locally and keeping the money in Salford!**

**You can also do your bit for the environment by choosing greener products as well as reusing, recycling or composting any waste.**

**As you already support volunteering you're doing great things for local people. However you might be able to involve new groups in the project or help people develop new skills.**

One way of describing these added benefits is 'social value'.

## Spending with Salford in mind

**1) Venue Hire** Hiring community owned or managed venues helps maintain Salford's important assets.

**2) Refreshments** Will refreshments be healthy? Will you include vegetarian, vegan, kosher and halal options? Will you be supporting local, independent shops or businesses?

**3) Marketing and Publicity** Have a think how you can support local printers or suppliers. Will you be using recycling paper, card or other materials?

**4) T-shirts and other merchandise** Whilst the vast majority of merchandise is manufactured in the far east, you can still do your bit for Salford and support local suppliers and shops. Organic cotton t-shirts are now more readily available.

**5) Entertainment / activity costs** Help keep your money within Salford and use local, independent businesses and suppliers where possible.

**6) Awards and Certificates** These could be hand-made by local people, and reflect the culture of Salford.

...plus lots of other amazingly creative ideas from your project team!

