



# Smokefree Fund

## Remote Engagement Workshop

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## Remote Engagement Workshop

### Agenda

- What is a History Maker?
- Sneak preview: a tour of the History Makers website
- What do we mean by remote or digital engagement?
- Your ideas for engaging local people / signing-up history makers (discussion)
- Question and Answer Session
- Finish around 3pm



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## History Makers - Who's involved?

Greater Manchester Health and Social Care Partnership

Salford CVS

Volunteer Sector North West

Funded Organisations

Your members and wider community

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## History Makers – Why?



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## What are History Makers?

A History Maker is an advocate for a smokefree Greater Manchester.

They support the city region having more smokefree spaces, events and stop smoking campaigns.

History Makers come from all walks of life.

Anyone can be a History Maker regardless of whether they've ever smoked themselves.

A History Maker is proud to be part of Greater Manchester and wants to make it even better.

> 'Get Involved' section on website

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## Remote Engagement Example 1

### Telephone Tree

Ask all your members to call 3 people to talk through the importance of being smokefree; ask if they'd like to sign-up to be a History Maker...

...and maybe ask those 3 in turn to call 3 people and have the same conversation.

Have think how you'll track the number of people engaged.

....or an Email Tree





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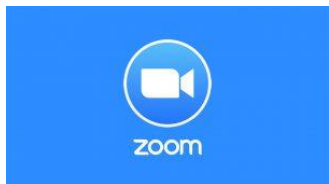
## Remote Engagement Example 2

### Online Quiz

With a ZOOM-Pro account (paid for through your award) you could host up to 100 people and help reduce social isolation and include a History Makers quiz round on the benefits of being smokefree - a bit of fun with an important message.

You could fund prizes such as an online voucher with your award.

ZOOM Pro prices start at £11.99 (+VAT) / month - see <https://zoom.us/pricing>



See our guide to using ZOOM securely:

[www.salfordcvs.co.uk/system/files/Security%20Settings%20for%20Zoom%20Factsheet.pdf](http://www.salfordcvs.co.uk/system/files/Security%20Settings%20for%20Zoom%20Factsheet.pdf)

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## Remote Engagement Example 3

### Online Competition

This could be photography competition, poetry, joke competition etc  
.. all with a smokefree angle.

You could have different categories to maximise interest.

You could fund prizes such as an online voucher with your grant.



.... and lots of other amazing, innovative ideas from your organisation or group!



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### Discussion in groups

- 1) What have you been doing so far to adapt your activity under social distancing?
- 2) What ideas/plans do groups have to engage their communities to recruit new History Makers and promote History Maker activity while remaining socially distant?
- 3) What do groups need to achieve this?  
Any gaps in knowledge, any resources, etc?

> Feedback from discussions

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## History Makers Timeline 2020

June	Return you acceptance form + invoice + bank evidence to Salford CVS
June 10th/15th	ZOOM sessions to support remote engagement
Mid-late June	<b>History Makers Action Pack</b> – from Salford CVS You can start your remote engagement and recruitment of History Makers from this point
Sept 30th	Complete your remote engagement activity
Oct 30th	Deadline for submitting your History Maker sign-ups and return of simple feedback form

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**Further Questions?**



We may not know the answer...  
...but we can find out!



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# Thank you!

With your amazing support we can help make smoking history in Greater Manchester

